

# **Invisalign Smile Stories – Park Orthodontics Glasgow (Adult Edition**)

# Your Smile. Your Story.



At Park Orthodontics, we help Glasgow professionals, creatives, and busy adults feel confident about their smiles — without the look or hassle of traditional braces.

Invisalign fits effortlessly into your work, family, and social life.

Now, we'd love to share your story to show others how easy and life-changing Invisalign treatment can be.

# Why We're Doing This

Real stories inspire real confidence.

Many adults think orthodontic treatment is only for teens, but Invisalign has changed that.

Your journey — whether it's about gaining confidence at work, on camera, or simply smiling more — helps other Glasgow adults see that it's never too late to invest in their smile.

#### How to Get Involved

You can share your Invisalign story however you like — a short video, a photo, or even a few words about your experience.

We want to show real stories from real Glasgow adults living confident lives.

# Wideo & Photo Ideas:

# **Everyday Confidence**

- My reason for starting Invisalign as an adult.
- How Invisalign fits around my work or meetings.

- Invisalign and coffee breaks 🕑 the real story.
- The first time I noticed my smile changing.
- What colleagues or friends have said about my new smile.

# Lifestyle & Work Life

- A day in the life with Invisalign from morning coffee to evening plans.
- Switching aligners between meetings how simple it is.
- Invisalign in the office discreet, easy, professional.
- How Invisalign fits around gym sessions, clients, or travel.
- What I keep in my Invisalign kit (case, toothbrush, aligners).

### **Confidence & Motivation**

- Why I finally decided to start Invisalign.
- How Invisalign has changed my confidence in photos or presentations.
- The best compliment I've had since starting Invisalign.
- How my new smile makes me feel every day.
- What I'd tell anyone thinking about Invisalign as an adult.

#### **Transformation Moments**

- Seeing my smile simulation for the first time (ITero scan moment).
- My "before and after" progress reveal.
- How I felt on aligner change day.
- My Invisalign treatment in one word.
- What I'll remember most about my Invisalign journey.

# Filming & Sharing Tips

Keep things simple — you don't need a professional setup! Just share your real, confident self.

# **Quick Tips:**

- 20–40 seconds is perfect.
- Film upright (portrait) on your phone.
- Natural light works best.
- Be authentic no filters needed.
- Record somewhere that feels like you office, café, outdoors, or home.

# Where to Share Your Story

Email your clips, photos, or short written story to **kimberley@parkorthodontics.co.uk** or upload directly at <u>www.parkorthodontics.co.uk/your-stories</u>

# **Your Privacy & Comfort Matter**

We'll always confirm your approval before sharing anything publicly.
You'll have the final say on what gets shared — your comfort and confidence come first.
We only post positive, authentic, and age-appropriate content.

# Thank You 💙

By sharing your Invisalign journey, you're helping other Glasgow professionals see that confidence never goes out of style.

Thank you for helping us show that Invisalign is for everyone – no wires, no brackets, no limits.

# **Contact Us**

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